

#### The Manufacturers of

Cooking Oils, Banaspati, Biscuit/Creamo Shortenings & Vegetable Fats

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# INTRODUCTION

**Pardhan Oil Industries Pvt. Limited** is a second project of Pardhan family in the field of edible oil industry. The first project, A & S Oil Industries, despite having sizable production capacity was not proving sufficient to meet the growing market demand of its quality products. As such, a need was felt to install a new edible oil processing plant comprising latest technology of edible oil processing and packing facilities comparable to international standards. For this purpose, the highly potential location of Port Qasim, Karachi was selected and the civil work was inaugurated in March 2013. The project was completed in March 2014 and the commercial production was commenced in April 2014. Since then, high quality cooking oil, banaspati and biscuit shortening and vegetable fat is being produced and supplied to the markets all over Pakistan including premier biscuit manufacturers. The company has the capacity to process 250 M. Tons/day edible oil.





# **FUTURE OUTLOOK**

By the grace of Allah, Pardhan Group has become a known business house in Pakistan at very early age attributable to professional and market oriented approach of the management led by Mr. Wazir Ali Pardhan. The management is confident that by providing quality food stuff to the public, the business will further grow by the passage of time.

The management is planning to install an "Oil Extraction Plant" also to make themselves self-sufficient in the production of raw edible oils. Then the oil seeds will be imported rather than oil which will be produced locally. It will certainly add to the value addition of final product. May Allah bless the management and all associated with Pardhan Group of Industries.

## **PRODUCT LINE**

The company is producing all kinds of industrial fats, cooking oil and banaspati ghee especially for the use of biscuit and confectionery industry. The list of our products which is being supplied to the industrial customers is given below;

Vegetable Fat (HPO)
Low Melting Fat (PASTE)
Biscuit Shortening
Cream Shortening
LMP Fats
Liquid Fats (in Bulk)
Trans-Free Fats
Double Refined Palm Olein (for frying)
Soyabean Cooking Oil
Double Processed Banaspati Ghee

## QUALITY CONCIOUSNESS



The maintenance of QUALITY is the main milestone in food industry. Pardhan Oil Industries Pvt. Limited is fully conscious of this aspect right from the start from its business. It has a complete in-house laboratory fully equipped with latest instruments and highly professional staff. The list of main laboratory equipments is as follows;

- Tintometer
- NMR
- Spectro- photo meter
- Magnetic Heating Stirrer
- Water Bath
- Chemical Balance
- Vacuum Pump
- Drying Oven
- Muffle Furnace
- Refrectrometer

## CERTIFICATIONS

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Every material coming in and going out of the factory gates are being inspected to match the parameters set by PSQCA (Pakistan Standards & Quality Control Authority). It is to mention that all products are certified by PSQCA.



#### **ISO CERTIFICATION**

**A**s mentioned, all our products are approved and certified by Pakistan Standards & Quality Control Authority **(PSQCA).** Further, we presented our product samples to Pakistan Council of Scientific and Industrial Research **(PCSIR)** which have been approved and found within the specification of World Food Standards.



ISO 14001 : 2015	ENVIRONMENT MANAGEMENT SYSTEMS
ISO 9001: 2015	QUALITY MANAGEMENT SYSTEMS
ISO 22000 : 2005	FOOD SAFETY MANAGEMENT

This certification is a result of very detailed inspection and reviews of our production and management systems by a team of professionals from "M/S NOBEL CERTIFICATION, GERMANY" a certifying body of "INTERNATIONAL REGISTER OF QUALITY ASSESSED ORGANIZATIONS, UNITED KINGDOM (UK)".

#### HALAL CERTIFICATION

It is heartening to note that all our products are certified as "HALAL". This certification is entrusted by a reputable certification center, "Halal Industry Research Center, Pakistan"

#### HONOUR & PRIVILIEGE CERTIFICATION

Our Chairman Mr. Wazir Ali Pardhan was awarded, the "Honour & Privilege Certificate" in 2013 for holding the 2<sup>nd</sup> position amongst the top 100 tax payers of whole of the country.

## **BRAND DEVELOPMENT**

The Company is marketing its product by the brand name of "**MISAAL**" and by the Grace of Allah, the brand has taken considerable share in the markets all over Pakistan.



### **PROCUREMENT OF RAW MATERIALS**



The procurement of quality raw material is foremost important to produce a better quality end product. That is why, Pardhan Oil Industries Pvt. Limited procures its raw materials from internationally renowned suppliers all over the world. We do import various grades of vegetable oils to the tune of about US\$ 30.00 million yearly primarily from the following suppliers:

#### Kouk oils 7 Grains PTE Ltd, Malaysia.

Inter-continental Oils & Fats PTE Ltd, Malaysia.

Agritrade International PTE Ltd, Malaysia.

Virgos Oils & Fats PTE Ltd, Malaysia.

Sime Derby Futures Tradind Sdn Ltd. Malaysia. Pan Century Edible Oils Sdn, Bhd, Malaysia. Felda Marketing Services Sdn Bhd. Malaysia.

KLK Premier Oils Sdn Bhd. Malaysia.



# **SALES BEHAVIOR**

**B**y the diversification of product line and aggressive marketing policies, more than 50% of sales turnover is to corporate clients which are very heartening and unique phenomenon in oil industry. Following is the list of some of those corporate clients;



## **STAY IN TOUCH**







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Plot # 97, Edible Oil & Molasses Zone, Port Qasim Authority, Karachi